



CEO Darren Kimura

# Trade Ally of the Year

## Energy Industries

**E**nergy Industries, a home grown Honolulu-based energy efficiency company with clients spanning the globe has been selected as Hawaiian Electric Company's, inaugural 2006 Trade Ally of the Year for its tremendous impact on the entire landscape of energy efficiency in Hawaii. Since its humble beginnings back in 1994, when then 19-year-old EI President and CEO Darren Kimura began a small business alone out of the trunk of his car they have focused on helping local businesses save money on their electric bills by conserving energy.

Throughout the years, as the company has grown from initially just helping small businesses like churches, pre-schools, and doctors' offices retrofit their lighting they now are a complete energy services company capable of helping businesses, both small and large reduce their energy consumption through a myriad of ways from retrofitting lighting and air conditioning equipment to installing photovoltaic cells for power

generation and many other energy conservation measures in between. As a result, Energy Industries has gone from a staff of 1 to nearly 200 employees throughout the United States and the Pacific Realm. Even with all of its success, the firm stays grounded and committed to helping local businesses be as competitive as possible by reducing their energy expenditures. For Energy Industries, 'the proof is in the pudding' – in the last year alone they have completed more than two dozen lighting retrofits for small 'mom-and-pop type' businesses while still significantly contributing to award winning projects like the Ohana Malia, Queens Medical Center, and Topa Towers.

Highlights of some of their past awards include: Small Business Association (SBA) Service Firm of the Year (2002); SBA Young Entrepreneur Award for California, Arizona, Nevada and Hawaii - Daren Kimura (2002); Energy Project of the Year – Continental Plaza (2000); and EPA Energy Star (various years) for Alii Place, Sheraton Kaiulani

Resort, Sheraton Waikiki, Alexander & Baldwin Building . The firm has partnerships with Energy Star, Echelon Integrator, Rebuild America, and Energy Trust of Oregon in promoting and pursuing energy conservation and technological innovation.

The firm is active in community programs such as The Tree House for Kids (Seattle), Habitat for Humanity (Boise), The Ronald McDonald House (Spokane), The United Way (California), Toys for Tots (Hawaii), and Maryhouse (New York). Energy Industries also sponsors the Energy Smart News where weekly educational podcasts and blogs about energy efficiency are broadcast over the Internet.

Current and past HECO Energy Awardees have employed Energy Industries as consultant on numerous energy efficiency projects. HECO recognizes the firm as a major contributor to the energy industry as Trade Ally of the Year for 2006.

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